



Southern Utah Concept to Company Contest

Official Entry Form

Applications must be received by 7:00 AM, December 10, 2008.

To type information into the fields below, click your cursor in the specific box and begin typing. Click on checkboxes to select them. Before you begin, please save this form to your computer first by clicking on the "File" menu and choosing "Save As". Saving it to your desktop allows you to come back and finish your form later if needed. It also lets you keep a copy of your submitted form. After saving, begin typing in the entry boxes and complete the form. After completing and saving the entire form, follow the instructions on the last page to submit.

This competition is open to both Utah and out-of-state entrepreneurs.

Utah Entries

Open to legal residents of Utah 18 years of age and over who are located in the State at the time of entry. This includes any existing small business with a primary business location in Utah having annual revenues of less than \$5 million. A judging preference of 30 percent will be given to individuals or firms located in the Utah counties of WASHINGTON, KANE, IRON, GARFIELD, BEAVER, MILLARD, SANPETE, SEVIER, WAYNE, PIUTE OR JUAB.

Out of State Entries

Open to out-of-state entrepreneurs and small businesses that commit to locate their primary business in the Utah counties of WASHINGTON, KANE, IRON, GARFIELD, BEAVER, MILLARD, SANPETE, SEVIER, WAYNE, PIUTE OR JUAB within twelve months of being selected as a prize winner. Payment of the cash award and delivery of the consulting service will commence at the time of business relocation. Existing small businesses must have annual revenues of less than \$5 million.

There is no cost to apply. After the initial screening, the finalists must present their idea in person to the panel of judges to win.

Entries must describe an idea for a legitimate invention or business that may be lawfully operated in the United States and that **utilizes technology in the invention or business itself or in the production of the invention or core processes of the business.** Entries must not involve alcohol, illegal substances, tobacco, firearms or pornography in any way. The idea or invention must not yet be introduced into the market and must have no sales revenue.

Contact Information and Acknowledgement

Name: _____
Title: _____ Organization: _____
Address: _____
City _____ ST and ZIP _____
Phone: _____ Fax: _____
Email: _____

By clicking the "Agree" button below, you have read and agreed to all the rules and conditions of the contest. Please visit www.launchutah.com/concepttocompany.php for contest rules. The committee will not accept applications without confirmation of this acknowledgement.

I agree to the contest rules and conditions.

Date: _____

Innovation Description

Innovations must be a product or service that **utilizes technology in the invention or business itself or in the production of the invention or core processes of the business.**

Connection:

Describe your connection to the nominated innovation. For example are you the inventor, business owner etc.

Innovation Name:

Please list the innovations and company name, if applicable, exactly as you would want it to appear on an award trophy. For example "Innovation A by Company B". Please remember hyphenation and punctuation marks and capitalization. (50 characters or fewer)



Brief Description of Innovation:

If your entry is selected as a winner, this brief description will be provided to the media and included in printed materials distributed at the Awards ceremony. Please write this description for a general audience. Avoid technical jargon. (30 words or fewer)

Complete Description

Provide a persuasive description of the innovation you are entering. Please write this description for a general audience. Avoid technical jargon.



Further Details

More Details About the Innovation

In the boxes below, please provide more information that will help the Judges understand the significance of this innovation.

What Need is Met? - What specific problem(s) does the innovation address? Who will be the main users of the innovation? How large is the market or the group of individuals who may benefit from the innovation?

Who is the Competition? - List and briefly describe the main competitors to this innovation?

What Makes this Innovation Unique? - What makes the innovation especially unusual or important? Why is it innovative to your target market?

Stage of Development - Please check the one box that best describes the innovation's current stage of development.

- Concept Proof of Concept Prototype First Users
 Market Ready

Other - Please provide any other information that will help the selection committee evaluate the innovation.



Use of the Prize Money

Please describe specifically how the prize money would help you further advance your idea/invention should it be one of the winners.

Innovation References

Please list the individuals who were/are involved in the development or are familiar with the innovation. Provide each individual's name, title and contact information.

Reference 1

Name: _____ Title: _____

Phone: _____ Email: _____

Reference 2

Name: _____ Title: _____

Phone: _____ Email: _____

Reference 3

Name: _____ Title: _____

Phone: _____ Email: _____

Innovation Photo and Company Logo

If you have a picture of your innovation, please email one or two high-resolution photos to launchutah@growutahventures.com (300-dpi JPEG, or eps format). If you have a company logo, please email that as well. The subject line of your email should read, "Concept-to-Company Entry Photo: company name and innovation name". If you are named a winner, your photo may be used in the Awards ceremony, on media materials and the Concept-to-Company website.



Main Contacts

Identify the person(s) who can provide further information if the Judges have questions about the entry and who will be presenting to the judges if selected as a finalist.

Presenter 1

Name: _____ Title: _____

Phone: _____ Email: _____

Presenter 2

Name: _____ Title: _____

Phone: _____ Email: _____

Trophy Representative - Identify who will accept the prize at the Awards Ceremony (select one).

Trophy 1

Name: _____ Title: _____

Phone: _____ Email: _____

How Did You Learn About the Contest?

Please indicate how you found about the Concept to Company Contest. Check all the apply:

- | | | | |
|--|---|--|--|
| <input type="checkbox"/> Magazine Ad | <input type="checkbox"/> SEED Dixie | <input type="checkbox"/> Newspaper coverage of event | <input type="checkbox"/> Email from Grow Utah Ventures |
| <input type="checkbox"/> Email from selection committee member | <input type="checkbox"/> Friend/Colleague | <input type="checkbox"/> Internet Search | <input type="checkbox"/> Radio |
| <input type="checkbox"/> Trade mailer | <input type="checkbox"/> Flyer | <input type="checkbox"/> Other | |

Submission

Once you've completed the form, please save a final copy to your computer for your records. After you've completed and saved the entire form, simply send an email to launchutah@growutahventures.com and attach the entry form to it. **NOTE: You will get a response back from us stating that we have received your entry. If you do not hear back, then we did not receive it.** If you have any problems, email us at the above address or call 801.593.2269 and we'll help you out. All entries are due by 7:00 AM December 10th, 2008.

